

# 4C

FAMILY  
CHILD CARE  
CERTIFICATION

PLAY  
AND LEARN  
PLAYGROUPS

CHILD CARE  
REFERRALS

CHILD  
AND ADULT  
CARE FOOD  
PROGRAM

PROFESSIONAL  
DEVELOPMENT



# 2014 ANNUAL REPORT

*helping communities help children*

**FROM THE  
EXECUTIVE  
DIRECTOR**



Friends of 4-C,

Helping communities help children is exactly what 4-C has been doing! We continue to support our mission of ensuring that every child has access to high quality early care and education.

4-C has been growing in services offered to families. Through a partnership funded by the United Way of Dane County, 4-C proudly began administration of Play and Learn! Play and Learn began as part of the United Way of Dane County's Born Learning Initiative. Caregivers come with their children and participate together in all Play and Learn activities, which helps promote ideas and activities to encourage more play and learning at home. Play and Learn encourages children to grow developmentally through play, and when children play, they are learning!

As 4-C has grown to offer more services to families with young children, we also continue to serve the child care community through Certification, the Child and Adult Care Food Program, Professional Development, the Resource Room, and YoungStar.

We appreciate all of the support, collaborations, and partnerships that help to make 4-C your local Child Care Resource and Referral agency.

Thank you for all you do for our communities' children!

A handwritten signature in red ink that reads "Jody". The signature is written in a cursive, flowing style.

Jody Bartnick  
4-C Executive Director



**12,914** technical assistance provided to families

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**2,360** child care referrals

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**3,258** children served through child care referrals

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**1,820** monthly family e-newsletter subscribers

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**3,621** children attending play and learn playgroups

**1,587** technical assistance provided to community

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**954** social media followers

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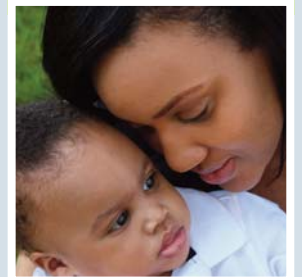
**117** collaborative early childhood meetings attended

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**72** community meetings attended

**SERVING  
FAMILIES**

**SERVING  
COMMUNITY**



SERVING EARLY  
CHILDHOOD  
PROFESSIONALS

1,677

home visits conducted

2,346

early childhood professionals trained

18,310

technical assistance provided to early childhood professionals

733

visits to the 4-C Resource Room

425

YoungStar programs supported

7

school districts supported/trained

144

participants in child care certification start-up meetings

58

pre-licensing visits conducted

431

professionals reimbursed monthly through the 4-C Child and Adult Care Food Program



*98% overall satisfaction rate*

**FINANCIALS**

**REVENUE**

Supporting Families Together Association	\$1,063,714
Dane County Department of Human Services	369,700
City of Madison	83,528
United Way of Dane County	356,425
Columbia County Department of Health & Human Services	18,000
United Way Blackhawk Region	2,000
WI Department of Public Instruction*	2,491,527
Walworth County Department of Health & Human Services	2,185
Donations, User Fees and Other Sources	152,292
<b>TOTAL</b>	<b>\$ 4,539,716</b>

\*Total includes \$2,092,582 in child care provider payments from the U.S. Dept. of Agriculture Child and Adult Care Food Program (CACFP). Complete audit is available by writing to the 4-C Business Manager.

**EXPENSES**

Personnel	\$1,800,022
Operating	462,967
Space	78,602
Payments to Providers	2,099,224
Depreciation	44,271
<b>TOTAL</b>	<b>4,485,086</b>

*We wish to express our sincere thanks to the following funders named herein for their generous contributions to 4-C in 2014. While this is only a partial list of donors, we thank all the businesses, foundations, and individuals who help sustain 4-C efforts. Your continued support is genuinely appreciated.*

- |                            |                            |                           |
|----------------------------|----------------------------|---------------------------|
| Adesys                     | Billy Garcia Merlano       | Oak Bank                  |
| After School Clubs         | Charles Garfoot            | Overature Center          |
| Amanti Art                 | Green Bay Packers          | Jake Peters               |
| Jody Bartnick              | Sharon Gundersen           | Debi Peterson             |
| Jacqueline Beecher         | Heather Hacker             | Portrait Innovations      |
| Benvenutos                 | George Hagenauer           | Pump It Up                |
| Kathleen Braun             | Emily Hefko                | Peggy Rainbow             |
| David Brow                 | Ashley Herritz             | Rejuvenation Spa          |
| Kari Brown                 | Hilton Garden Inn          | RP Adlers Pub & Grill     |
| Capital Fitness            | Hy-Vee                     | Ann Schmitz               |
| Cave of the Mounds         | Infinity Martial Arts      | Shedd Aquarium            |
| Chula Vista Resort         | Danielle Kapanke           | Judith Siers-Poisson      |
| City of Fitchburg CEDA     | Nancy Karn                 | Arielle Silver-Karsh      |
| Colette Girard Photography | Lisa Kercher               | Deb Skubal                |
| Comedy Club                | Denis Kitchen              | Salimet & George Shurrush |
| Martha Cotter              | The Little Gym             | Smart Motors              |
| Credit Union Exec Society  | Madison Magazine           | Brian Smith               |
| Crossfit Connex            | Madison Mallards           | Stella & Dot              |
| CUNA Mutual Group          | Timm Minor                 | SVA                       |
| Charles Dill               | Eisy Munoz                 | Ten Pin Alley             |
| Dragonfly Hot Yoga         | Nelson Global Products     | Jim Triatik               |
| Anne Eglash                | New Morning Nursery School | Wegner CPAs               |
| First Business Bank        | Noodles & Company          | WI Mutual Insurance Co    |

**DONORS**



**BOARD OF DIRECTORS**

<b>President</b>	Jim Triatik
<b>Vice President</b>	Christine Wittleder
<b>Treasurer</b>	Jacob Peters
<b>Secretary</b>	Ann Schmitz

Sharon Gundersen	Ashley Herritz	Arielle Silver Karsh
Lisa Kercher	Debbie Skubal	Steve Soliman
Stephanie Udell		

## 2014 MEETING SCHEDULE

January 13 / 11:30am -1:00pm  
 February 10 / 11:30am -1:00pm  
 March 10 / 11:30am -1:00pm  
 April 14 / 11:30am -1:00pm  
 May 12 / 11:30am -1:00pm  
 June 9 / 11:30am -1:00pm  
 August 18 / 11:30am -1:00pm  
 September 8 / 11:30am -1:00pm  
 October 13 / 11:30am -1:00pm  
 November 10 / 11:30am -1:00pm  
 December 8 – Annual Meeting / 11:30am -1:00pm

*\*All meetings held at 4-C*



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