## Community Coordinated Child Care, Inc. (4-C) Partner Package 2024





Community Coordinated Child Care, Inc. (4-C) is a 501(c)(3) nonprofit organization, EIN: 39-1165742

# Mission, Vision, & Values

4-C is a Child Care Resource & Referral agency and Family Resource Center serving The Ho-Chunk Nation and the following Wisconsin Counties: Columbia - Dane - Dodge - Grant - Green - Iowa - Jefferson - Lafayette - Rock - Sauk - Walworth

### Mission

The mission of 4-C is to ensure that every child has access to high quality care and education by empowering our communities and families through integrated support and equitable practices

### Vision

The vision of 4-C is to advance community investment in children to create a foundation for their development and to uphold the unique value and dignity of each child and family.

### Values

#### Within 4-C we are dedicated to providing:

- An **employee-friendly**, flexible, and responsive environment where **all staff are valued and supported**.
- Opportunities to gain skills and gather knowledge.
- Transparency and comradery as we champion inclusive internal policies and create dedicated time for holding conversations around Diversity, Equity, and Inclusion.

#### Within our community 4-C staff & board members are committed to:

- Taking a proactive approach to **championing high quality early care and education** by **building relationships** with families, child care providers, businesses, and other advocates.
- Responding to the needs of families, caregivers, and early childhood providers with a **focus on equity and inclusion** as we serve as a resource and community partner.

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### \$15,000 Bi-annual expense to sponsor a Play & Learn location

**Play & Learn** sessions provide parents and caregivers a **free** opportunity to bring their children (ages 3+) to a space where they can **meet with other caregivers** as our specialists model appropriate engagement, **encourage positive interactions**, and share resources to **help with challenging behaviors**.





### \$10,000 Annual cost of a rural Resource on the Road route

Our **Resources on the Road** initiative brings early childhood resources to child care providers and families in rural Wisconsin communities. This provides **equitable access to high quality resources** such as children's books, activity backpacks, and themed toy kits.

#### \$5,000 Funds needed to hold a Parent Café series

During **Parent Café** sessions, **parents and caregivers** can share concerns related to raising their children. These allow an **opportunity for socialization** with others going through similar situations and are structured to provide a **positive influence and support** in their lives. Each Parent Café session includes a full family style meal and child care for all participants.

#### \$2,500 Cost to train a WI Pyramid Model cohort

The **Pyramid Model** is a tool used by **early childhood teachers** that **promotes healthy social and emotional development** and prevents challenging behaviors by supporting positive relationships, creating engaging environments, and **providing concrete teaching strategies**.



A donation to our organization may align with your company's brand, your commitment to community giving, & your employees' interest in supporting a local nonprofit

Every donation **supports 4-C's Mission** to ensure that every child has access to high quality care and education by empowering our communities and families through integrated support and equitable practices

4-C works closely with child care providers, parents, families, and community partners to **help solve the child care crisis** in our community

Your contribution will be **recognized in 4-C's** <u>Annual</u> <u>Report</u>, published in fall of the following year and posted on our website

**Your logo will be featured** on the 4-C website, social media, and monthly newsletter - which have a collective *monthly reach of over 5,600* 

### Your donation may be tax deductible

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### **Partner with 4-C**



www.4-c.org/get-involved/partners/



608-271-9181



donation@4-C.org



www.4-C.org



Your generous donation will go directly toward supporting 4-C's greatest need. This may include staffing, programming, and administrative costs. To inquire about allocating your donation to a specific program or service, please contact donation@4-c.org

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