Community Coordinated Child Care, Inc. (4-C) Partner Package

2023



Helping Communities Help Children

Mission, Vision, & Values



4-C is a Child Care Resource & Referral agency and Family Resource Center serving
The Ho-Chunk Nation and the following Wisconsin Counties:

Columbia - Dane - Dodge - Grant - Green - Iowa - Jefferson - Lafayette - Rock - Sauk - Walworth

Mission

The mission of 4-C is to ensure that every child has access to high quality care and education by empowering our communities and families through integrated support and equitable practices

Vision

The vision of 4-C is to advance community investment in children to create a foundation for their development and to uphold the unique value and dignity of each child and family.

Values

Within 4-C we are dedicated to providing:

- An employee-friendly, flexible, and responsive environment where all staff are valued and supported.
- Opportunities to gain skills and gather knowledge.
- Transparency and comradery as we champion inclusive internal policies and create dedicated time for holding conversations around Diversity, Equity, and Inclusion.

Within our community 4-C staff & board members are committed to:

- Taking a proactive approach to championing high quality early care and education by building relationships with families, child care providers, businesses, and other advocates.
- Responding to the needs of families, caregivers, and early childhood providers with a **focus on equity and inclusion** as we serve as a resource and community partner.

Community Coordinated Child Care, Inc. (4-C) is a 501(c)(3) nonprofit organization, EIN: 39-1165742 608.271.9181 | 5 Odana Court, Madison, WI 53719 | www.4-c.org

You Can Help

Through Annual Giving





\$15,000 Bi-annual expense to sponsor a Play & Learn location

Play & Learn sessions provide parents and caregivers a free opportunity to bring their children (ages 3+) to a space where they can **meet with other caregivers** as our specialists model appropriate engagement, **encourage positive interactions**, and share resources to **help with challenging behaviors**.



\$10,000 Annual cost of a rural Resource on the Road route

Our **Resources on the Road** initiative brings early childhood resources to child care providers and families in rural Wisconsin communities. This provides **equitable access to high quality resources** such as children's books, activity backpacks, and themed toy kits.



\$5,000 Funds needed to hold a Parent Café series

During Parent Café sessions, parents and caregivers can share concerns related to raising their children. These allow an opportunity for socialization with others going through similar situations and are structured to provide a positive influence and support in their lives. Each Parent Café session includes a full family style meal and child care for all participants.



\$2,500 Cost to train a WI Pyramid Model cohort

The **Pyramid Model** is a tool used by **early childhood teachers** that **promotes healthy social and emotional development** and prevents challenging behaviors by supporting positive relationships, creating engaging environments, and **providing concrete teaching strategies**.

Partner Benefits 2



4-C is a nonprofit organization

A donation to our organization may align with your company's brand, your commitment to community giving, & your employees' interest in supporting a local nonprofit

Every donation supports 4-C's Mission to ensure that every child has access to high quality care and education by empowering our communities and families through integrated support and equitable practices

4-C works closely with child care providers, parents, families, and community partners to help solve the child care crisis in our community

Your contribution will be **recognized in 4-C's <u>Annual</u> Report**, published in fall of the following year and posted on our website

Your logo will be featured on the 4-C website, social media, and monthly newsletter - which have a collective monthly reach of over 5,600

Your donation may be tax deductible

Partner with 4-C



www.4-c.org/get-involved/partners/

Contact Us

C

608-271-9181



donation@4-C.org



www.4-C.org

Helping Communities Help Children

Your generous donation will go directly toward supporting 4-C's greatest need. This may include staffing, programming, and administrative costs.

To inquire about allocating your donation to a specific program or service, please contact donation@4-c.org