



# Wisconsin WIC Program Information & Income Eligibility Guidelines

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## Purpose:

The purpose of the Special Supplemental Nutrition Program for Women, Infants and Children (WIC) is to promote and maintain the health and well-being of nutritionally at-risk pregnant, breastfeeding and postpartum women, infants and children. WIC provides nutrition education, breastfeeding education and support, supplemental nutritious foods, and referrals to other health and nutrition services.

- Health benefits of WIC have reduced premature births, low birthweight, and long-term medical expenses.

## Who is Eligible for WIC?

**To be eligible for WIC benefits in Wisconsin, a person must meet the following requirements:**

- Be a pregnant, breastfeeding, or new mother; be an infant up to age one; or a child up to age 5;
- Be a resident of Wisconsin;
- Be income eligible (*income eligibility guidelines are on the next page*); and
- Have a health or nutrition need

## Benefits Received by WIC Participants

**All participants receive:**

- Screening for nutrition and health needs
- Information on how to use WIC foods to improve health
- Benefits to buy foods that help keep you and your children healthy and strong
- Referrals to doctors, dentists, and programs like Wisconsin FoodShare, Medicaid, BadgerCare Plus, Wisconsin Works (W-2), and Head Start

**Women receive:**

- WIC approved foods (<https://www.dhs.wisconsin.gov/wic/approved-foods.htm>)
- Information on healthy eating during pregnancy and breastfeeding
- Help with starting or continuing breastfeeding

**Infants receive:**

- Help with starting or continuing breastfeeding
- Infant foods (<https://www.dhs.wisconsin.gov/wic/infant-foods.htm>)
- Infant formula, if needed
- Immunization referrals

Parents/caretakers receive information on taking care of babies

**Children:**

- WIC approved foods (<https://www.dhs.wisconsin.gov/wic/approved-foods.htm>)
- Immunization referrals

Parents/caregivers receive information on food shopping, recipes, and feeding your child

➤ To apply for WIC, go to *Nutrition & WIC Area Contacts*: <https://www.dhs.wisconsin.gov/wic/contacts.htm>

➤ For other health programs and referral services, contact the *Well Badger Resource Center* at:  
1-800-642-7837 OR <https://wellbadger.org/>

## Wisconsin WIC Program - Income Eligibility Table

The income levels are based on 185% of the US Dept. of Health and Human Services Nonfarm Income Poverty Guidelines for Gross Income (*before deductions*). Applicants exceeding 185% are not eligible.

**July 1, 2020 – June 30, 2021**

Family Size	Income Levels				
	Weekly \$	Every Two Weeks \$	Twice Per Month \$	Monthly \$	Annual \$
ONE	454	908	984	1,968	23,606
TWO	614	1,227	1,329	2,658	31,894
THREE	773	1,546	1,675	3,349	40,182
FOUR	933	1,865	2,020	4,040	48,470
FIVE	1,092	2,183	2,365	4,730	56,758
SIX	1,251	2,502	2,711	5,421	65,046
SEVEN	1,411	2,821	3,056	6,112	73,334
EIGHT	1,570	3,140	3,401	6,802	81,622
ADDITIONAL	160	319	346	691	8,288

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- (1) Mail: U.S. Department of Agriculture  
Office of the Assistant Secretary for Civil Rights  
1400 Independence Avenue, SW  
Washington, D.C. 20250-9410
- (2) Fax: (202) 690-7442; or
- (3) Email: [program.intake@usda.gov](mailto:program.intake@usda.gov)
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