

Consulting

Consulting

Data

Developmental Screening

Resource Room

Latino Child Care Project

Child and Adult Care Food Program

Latino Child Care Project

Child Care Referral

YoungStar

Certification

Early Childhood Training

# 2017 ANNUAL REPORT



# FROM THE EXECUTIVE DIRECTOR



Friends of 4-C,

Dedication to the mission of ensuring that every child has access to high quality early care and education through integrated support and expertise continues to drive 4-C programming in eight southern Wisconsin counties. As your local Child Care Resource and Referral agency, 4-C proudly serves Columbia, Dane, Dodge, Green, Jefferson, Rock, Sauk, and Walworth Counties, and the Ho-Chunk Nation. Throughout the 4-C service delivery area, there is a continued focus on Early Care and Education, Family Support Services, and Public Awareness of the importance of investing in young children.

4-C programs strive to advance community investment in children to create a foundation for their success. All children deserve to participate in an early childhood environment that maximizes their future potential. The foundation of skills required to be successful in school, work, and life is built in the youngest years. Providing a positive foundation for all children is essential.

Together, we can make a difference for the children and families in our communities. Support of early care and education will ultimately lead the way to success for all children and adults. The opportunities we provide children with today create the framework for who they will become tomorrow.

We look forward to another year of working with our valued community partners, early care and education programs, and families.

Thanks for all you do for our communities' children!

*Jody Bartnick*  
Executive Director

## BOARD OF DIRECTORS

**President:** Jim Triatik  
**Vice President:** Ashley Matthys  
**Treasurer:** Jacob Peters  
**Secretary:** Elizabeth Stinebaugh

Julie Bran  
Bob Davis  
Anne Gillespie  
Leslie Albrecht Huber

Jodie Johnson  
Paul Lang  
Jen Lichtie  
Kim Mullvain

Garret Olsen  
Jennifer Webb  
Christine Wittleder



4-C programs served many families, early childhood professionals and community groups/members in 2017. Following is a sample of how these groups were impacted:



## FAMILIES

- 5,954 Technical assistance provided to families (unique)
- 2,272 Child care referrals
- 3,274 Children served through child care referrals
- 4,720 Monthly family e-newsletter subscribers
- 498 Children attending play and learn playgroups
- 2,742 Children impacted by the Child and Adult Care Food Program

## EARLY CHILDHOOD

- 1,124 Home visits conducted
- 2,591 Early childhood professionals trained
- 9,852 Technical assistance provided to early childhood professionals (unique)
- 618 Visits to the Resource Room
- 394 YoungStar programs supported
- 6 School districts supported/trained
- 158 Participants in child care certification start-up meetings
- 28 Pre-licensing sign-offs



## COMMUNITY

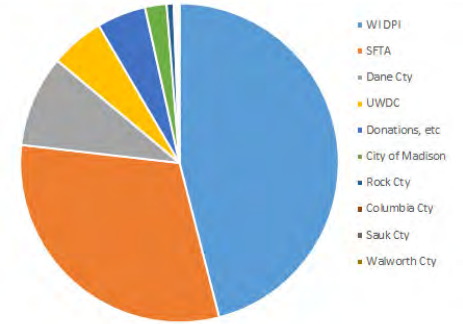
- 2,507 Technical assistance provided to community (unique)
- 90 Resources on the Road visits to 7 counties
- 1,612 Social media followers
- 213 Collaborative early childhood meetings attended
- 116 Community meetings attended

# FINANCIAL INFORMATION

## REVENUE

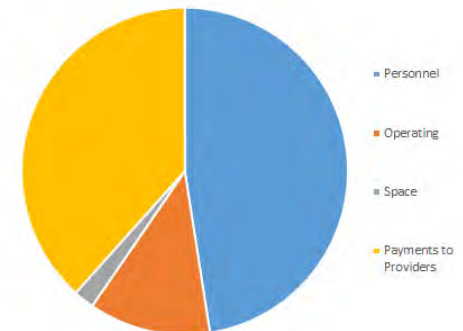
|   |              |
|---|--------------|
| Supporting Families Together Association        | \$ 1,226,166 |
| Dane County Department of Human Services        | 369,700      |
| United Way of Dane County                       | 216,627      |
| City of Madison                                 | 87,255       |
| Columbia County Dept of Health & Human Services | 9,000        |
| Rock County Human Services                      | 28,223       |
| Sauk County Dept of Human Services              | 7,897        |
| WI Department of Public Instruction*            | 1,829,941    |
| Walworth County Dept of Health & Human Services | 6,115        |
| Donations, User Fees and Other Sources          | 198,317      |
| TOTAL   | \$ 3,979,241 |

\*Total includes \$1,513,382 in child care provider payments from the U.S. Dept. of Agriculture Child and Adult Care Food Program (CACFP). Complete audit is available by writing to the 4-C Business Manager.



## EXPENSES

|                       |              |
|-----------------------|--------------|
| Personnel             | \$ 1,896,134 |
| Operating             | 481,612      |
| Space                 | 81,952       |
| Payments to Providers | 1,529,992    |
| TOTAL                 | \$ 3,989,690 |



*Working with 4-C has helped our center grow and become something bigger and better.*

*The staff has always been very helpful and if they don't know the answer they find someone who does. Love the 4-C van that comes to our community!*

*I appreciate the information that is available through 4-C and the willingness to collaborate with community partners.*

*4-C child care referral services helped me tremendously. I knew nothing about what to look for in a provider. With the help of this referral service I found child care.*

# THANK YOU

Thank you to all the funders and donors who supported 4-C programs and initiatives in 2017. We appreciate your collaboration and the trust you have placed in 4-C to impact thousands of children in our communities.

Your support is genuinely appreciated.

