

ANNUAL REPORT 2016



resource room child care referral family child care certification early childhood training cacfp
data latino child care project developmental screening youngstar consulting play and learn

Friends of 4-C,

Throughout the past year, we continued to focus on the mission of 4-C and help to shape the future for Wisconsin's children by ensuring that every child has access to high quality early care and education. As part of a network of non-profit Wisconsin Child Care Resource and Referral agencies, 4-C is proud to provide a range of early childhood services to families, child care providers, and communities in southern Wisconsin. We work to achieve our mission through integrated support and expertise in the early care and education community. It truly takes a village and we value the relationships 4-C has in the communities we serve.



4-C programming continued by providing early care and education professionals training and consultation, YoungStar technical consultation, certification of family child care homes, pre-licensing of group and family child care programs, housing the Resource Room and Resources on the Road, and administration of the Child and Adult Care Food Program. 4-C also offered families' child care referrals, Play and Learn play groups, developmental screening, and parent education services. In addition, 4-C provided early care and education data to the community.

Professional development opportunities, technical assistance, and family focused support coupled with community awareness and collaboration of investing in young children will lead to greater quality early care and education opportunities for our communities' children. Research has repeatedly shown the significance of quality care, support, and resources during the early years. Studies demonstrate that resources and programs delivered during these early years can have a substantial impact on children's future success as students, workers, and community members.

4-C looks forward to continued services to ensure all children and families have quality early care and education experiences.

Your continued partnership, collaboration, and support is valued and appreciated.

Thanks for all you do for our communities' children!

A handwritten signature in black ink that reads "Jody".

Jody Bartnick
Executive Director

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4-C programs served many families, early childhood professionals and community groups/members in 2016. Following is a sample of how these groups were impacted:

-- FAMILIES --

- 22,559 Technical assistance provided to families
- 3,174 Child care referrals
- 3,883 Children served through child care referrals
- 3,612 Monthly family e-newsletter subscribers
- 716 Children attended play and learn playgroups
- 2,855 Children impacted by the Child and Adult Care Food Program

-- EARLY CHILDHOOD --

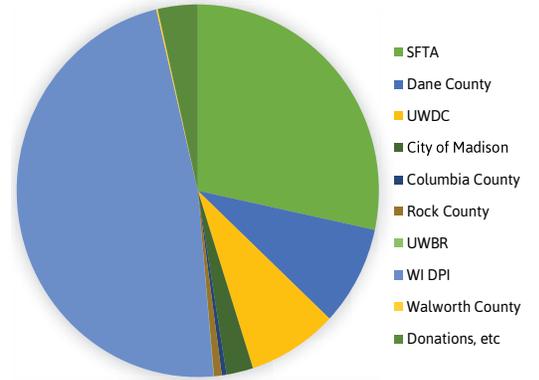
- 1,280 Home visits conducted
- 2,383 Early childhood professionals trained
- 114,385 Technical assistance provided to early childhood professionals
- 705 Visits to the Resource Room
- 462 YoungStar programs supported
- 5 School districts supported/trained
- 124 Participants in child care certification start-up meetings
- 44 Pre-licensing visits conducted

-- COMMUNITY --

- 3,265 Technical assistance provided to community
- 1,273 Social media followers
- 265 Collaborative early childhood meetings attended
- 121 Community meetings attended

-- REVENUE --

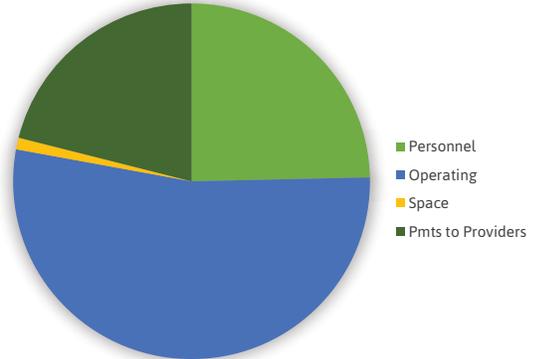
Supporting Families Together Association	\$ 1,210,242
Dane County Department of Human Services	369,632
United Way of Dane County	342,582
City of Madison	101,570
Columbia County Dept of Health & Human Services	18,000
Rock County Human Services	29,688
United Way Blackhawk Region	1,500
WI Department of Public Instruction*	2,034,407
Walworth County Dept of Health & Human Services	5,848
Donations, User Fees and Other Sources	151,427
TOTAL	\$ 4,264,896



*Total includes \$1,694,318 in child care provider payments from the U.S. Dept. of Agriculture Child and Adult Care Food Program (CACFP). Complete audit is available by writing to the 4-C Business Manager.

-- EXPENSES --

Personnel	\$ 2,007,212
Operating	435,506
Space	86,572
Payments to Providers	1,714,431
TOTAL	\$ 4,243,721



I love 4-C and all the resources it provides. I really feel blessed to know that I have them.

4-C is an excellent resource for the communities it serves. It is a pleasure to work with the highly professional and dedicated people.

I know many families who have used 4-C's referral service and found it to be invaluable. I think it's the most important thing 4-C does for the community, especially since families can use the service at no cost.

THANK YOU

Thank you to all the funders and donors who supported 4-C programs and initiatives in 2016. We appreciate your collaboration and the trust you have placed in 4-C to impact thousands of children in our communities.

Your support is genuinely appreciated.