Friends of 4-C,

The successful future of our communities depends on what we do for our children today. 4-C has been helping communities help children for over 40 years by ensuring that every child has access to high quality early care and education. Quality early learning is critical because the brain develops most rapidly during the first years of a child’s life.

Quality early care and education not only directly affects child development, but also directly impacts the economy we live in. Every 1 dollar invested in early care and education today saves 16 dollars in future costs to society. When communities take good care of children during their early years; children grow up knowing how to communicate, respect each other, and work together. Our children of today will be our communities’ leaders of tomorrow!

4-C believes that by advancing community investment in children, we are creating a foundation for their development. Children who have successful quality early care experiences are better positioned to become successful adults. The opportunities we provide children with today create the framework for who they will become tomorrow. We continue to advocate for initiatives that support quality early care and education for young children.

Your continued partnership, collaboration, and support is valued and appreciated.

Thanks for all you do for our communities’ children!

Jody Bartnick
Executive Director
### SERVING FAMILIES

<table>
<thead>
<tr>
<th>Number</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>13,695</td>
<td>Technical assistance provided to families</td>
</tr>
<tr>
<td>1,851</td>
<td>Child care referrals</td>
</tr>
<tr>
<td>2,498</td>
<td>Children served through child care referrals</td>
</tr>
<tr>
<td>2,248</td>
<td>Monthly family e-newsletter subscribers</td>
</tr>
<tr>
<td>725</td>
<td>Children attending play and learn playgroups</td>
</tr>
</tbody>
</table>

4-C made finding child care less stressful.  
(PARENT)

### SERVING COMMUNITIES

<table>
<thead>
<tr>
<th>Number</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>2,118</td>
<td>Technical assistance provided to community</td>
</tr>
<tr>
<td>1,123</td>
<td>Social media followers</td>
</tr>
<tr>
<td>234</td>
<td>Collaborative early childhood meetings attended</td>
</tr>
<tr>
<td>99</td>
<td>Community meetings attended</td>
</tr>
</tbody>
</table>

4-C is a very supportive and useful resource.  
(EARLY CHILDHOOD PROFESSIONAL)
Serving Early Childhood Professionals

- 1,560 Home visits conducted
- 2,672 Early childhood professionals trained
- 77,861 Technical assistance provided to early childhood professionals
- 828 Visits to the Resource Room
- 442 YoungStar programs supported
- 6 School districts supported/trained
- 111 Participants in child care certification start-up meetings
- 56 Pre-licensing visits conducted
- 375 Professionals reimbursed monthly through the 4-C Child and Adult Care Food Program

98% Overall Agency Satisfaction Rate
FINANCIALS

REVENUE
Supporting Families Together Association $1,123,795
Dane County Department of Human Services 369,700
United Way of Dane County 343,594
City of Madison 85,380
Columbia County Department of Health & Human Services 18,000
Rock County Human Services 14,272
United Way Blackhawk Region 3,000
WI Department of Public Instruction* 2,349,430
Walworth County Department of Health & Human Services 6,150
Donations, User Fees and Other Sources 167,093
TOTAL $ 4,480,416

EXPENSES
Personnel $1,890,142
Operating 449,349
Space 71,971
Payments to Providers 1,996,387
Depreciation 47,771
TOTAL 4,452,620

*Total includes $1,975,193 in child care provider payments from the U.S. Dept. of Agriculture Child and Adult Care Food Program (CACFP). Complete audit is available by writing to the 4-C Business Manager.

DONORS

We wish to express our sincere thanks to the following funders named herein for their generous contributions to 4-C in 2015. While this is only a partial list of donors, we thank all the businesses, foundations, and individuals who help sustain 4-C efforts. Your continued support is genuinely appreciated.

Adesys
After School Clubs Inc
Joseph Alexander Family
Rocio Barrancas
Scot & Jordy Bartnick
Benvenutos
Blue Tree Network
Kathleen M. Braun
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Cave of the Mounds
Chocolate Shoppe
Chula Vista
City of Fitchburg CEDA
Comedy Club on State
Credit Union Exec Society
CUNA Mutual Group
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Dragonfly Hot Yoga
EVP Coffee
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Green Bay Packers
Nelson Greene
Wade A. Hanna
Infinity Martial Arts
Kids Depot
First Business Bank
Madison Children’s Museum
Madison Concourse Hotel
Madison Magazine
Timm A. Minor
Nelson Global Products
Oak Bank
Overture Center
Alice A. Peper
Judith Siers-Poission
Portrait Innovations
Pump It Up
Bart Quale
Rejuvenation Spa
Carrie Richard
Shedd Aquarium
Smart Motors
Brian J. Smith
Crissy Stelling
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SwimWest
SVA
Ten Pin Alley
Lenore Torres
UAS Labs
Vitense Golfland
Abby Watson
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Willy Street Co-op
Wines for Humanity
WI Mutual Insurance
Charles & Christine Wittleder
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2015 MEETING SCHEDULE

Monday, January 12 / 11:30am -1:00pm
Monday, February 9 / 11:30am -1:00pm
Monday, March 9 / 11:30am -1:00pm
Monday, April 13 / 11:30am -1:00pm
Monday, May 11 / 11:30am -1:00pm
Monday, June 8 / 11:30am -1:00pm
Monday, August 10 / 11:30am -1:00pm
Monday, September 14 / 11:30am -1:00pm
Monday, October 12 / 11:30am -1:00pm
Monday, November 9 / 11:30am -1:00pm
Monday, December 14 / 11:30am -1:00pm

*All meetings held at 4-C

I have used 4-C services many times through the years. I value 4-C and the help I receive.

(Early Childhood Professional)