

# ANNUAL REPORT



2015



WWW.4-C.ORG | 800.750.KIDS



## FROM THE EXECUTIVE DIRECTOR

Friends of 4-C,

The successful future of our communities depends on what we do for our children today. 4-C has been helping communities help children for over 40 years by ensuring that every child has access to high quality early care and education. Quality early learning is critical because the brain develops most rapidly during the first years of a child's life.

Quality early care and education not only directly affects child development, but also directly impacts the economy we live in. Every 1 dollar invested in early care and education today saves 16 dollars in future costs to society. When communities take good care of children during their early years; children grow up knowing how to communicate, respect each other, and work together. Our children of today will be our communities' leaders of tomorrow!

4-C believes that by advancing community investment in children, we are creating a foundation for their development. Children who have successful quality early care experiences are better positioned to become successful adults. The opportunities we provide children with today create the framework for who they will become tomorrow. We continue to advocate for initiatives that support quality early care and education for young children.

Your continued partnership, collaboration, and support is valued and appreciated.

Thanks for all you do for our communities' children!

Jody Bartnick  
Executive Director

## SERVING FAMILIES

- 13,695**    **Technical assistance provided to families**
- 1,851**    **Child care referrals**
- 2,498**    **Children served through child care referrals**
- 2,248**    **Monthly family e-newsletter subscribers**
- 725**      **Children attending play and learn playgroups**

4-C MADE FINDING CHILD CARE LESS STRESSFUL.  
(PARENT)



## SERVING COMMUNITIES

- 2,118**    **Technical assistance provided to community**
- 1,123**    **Social media followers**
- 234**     **Collaborative early childhood meetings attended**
- 99**      **Community meetings attended**

4-C IS A VERY SUPPORTIVE AND USEFUL RESOURCE.  
(EARLY CHILDHOOD PROFESSIONAL)

## SERVING EARLY CHILDHOOD PROFESSIONALS

<b>1,560</b>	<b>Home visits conducted</b>
<b>2,672</b>	<b>Early childhood professionals trained</b>
<b>77,861</b>	<b>Technical assistance provided to early childhood professionals</b>
<b>828</b>	<b>Visits to the Resource Room</b>
<b>442</b>	<b>YoungStar programs supported</b>
<b>6</b>	<b>School districts supported/trained</b>
<b>111</b>	<b>Participants in child care certification start-up meetings</b>
<b>56</b>	<b>Pre-licensing visits conducted</b>
<b>375</b>	<b>Professionals reimbursed monthly through the 4-C Child and Adult Care Food Program</b>

98% OVERALL AGENCY SATISFACTION RATE



# FINANCIALS



## REVENUE

Supporting Families Together Association	\$1,123,795
Dane County Department of Human Services	369,700
United Way of Dane County	343,594
City of Madison	85,380
Columbia County Department of Health & Human Services	18,000
Rock County Human Services	14,272
United Way Blackhawk Region	3,000
WI Department of Public Instruction*	2,349,430
Walworth County Department of Health & Human Services	6,150
Donations, User Fees and Other Sources	167,093
<b>TOTAL</b>	<b>\$ 4,480,416</b>

\*Total includes \$1,975,193 in child care provider payments from the U.S. Dept. of Agriculture Child and Adult Care Food Program (CACFP). Complete audit is available by writing to the 4-C Business Manager.

## EXPENSES

Personnel	\$1,890,142
Operating	449,349
Space	71,971
Payments to Providers	1,996,387
Depreciation	47,771
<b>TOTAL</b>	<b>4,452,620</b>



# DONORS

We wish to express our sincere thanks to the following funders named herein for their generous contributions to 4-C in 2015. While this is only a partial list of donors, we thank all the businesses, foundations, and individuals who help sustain 4-C efforts. Your continued support is genuinely appreciated.

Adesys  
 After School Clubs Inc  
 Joseph Alexander Family  
 Rocio Barrancas  
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 Benvenutos  
 Blue Tree Network  
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 Nelson Global Products  
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### 2015 MEETING SCHEDULE

Monday, January 12 / 11:30am -1:00pm  
Monday, February 9 / 11:30am -1:00pm  
Monday, March 9 / 11:30am -1:00pm  
Monday, April 13 / 11:30am -1:00pm  
Monday, May 11 / 11:30am -1:00pm  
Monday, June 8 / 11:30am -1:00pm  
Monday, August 10 / 11:30am -1:00pm  
Monday, September 14 / 11:30am -1:00pm  
Monday, October 12 / 11:30am -1:00pm  
Monday, November 9 / 11:30am -1:00pm  
Monday, December 14 / 11:30am -1:00pm

\*All meetings held at 4-C

I HAVE USED 4-C SERVICES  
MANY TIMES THROUGH THE  
YEARS. I VALUE 4-C AND THE  
HELP I RECEIVE.

(EARLY CHILDHOOD PROFESSIONAL)