

Rates in this report are based on the 2013 survey of group child care centers, preschools and school age programs in Dane County. There was a 97 percent return rate by programs reporting their rates.

TWO YEAR OLD RATES IN PART DAY PRESCHOOLS

2 year old Programs in Part Day Preschool Rates					
NA or No data listed means not enough to average in that category					
Monthly Rates			Outside		
	Dane	Madison	Madison	Religious	
2 day a week 2 year old group					
Number reporting	11	6	5	8	
Range	\$135-278	\$200-278	\$135-\$265	\$135-265	
Average 2013	\$215	\$238	\$189	\$205	
Median	\$200	\$245	\$188	\$200	
3 day a week 2 year old group					
Number reporting	6	3	3	4	
Range	\$215-\$390	\$240-\$390	\$215-\$355	\$215-\$355	
Average 2013	\$306	\$325	\$287	\$289	
Median	\$318	\$345	\$292	\$293	
Registration Fees					
For All Ages	23	11	12	13	Accredited 5
Range	\$30-\$100	\$30-\$100	\$35-\$100	\$30-\$100	\$50-\$100
Average	\$65	\$69	\$63	\$54	\$80
Median	\$60	\$75	\$55	\$50	\$75

PART DAY PRESCHOOL RATES

The following are part day preschool rates as reported in March 2013. Since almost all of the programs are non-profit, no analysis was done comparing non-profit and for-profit programs. The pool of programs to analyze is small with different pricing and other variables. The most striking difference is between larger and smaller programs. Larger programs cost more due to two factors: 1) these programs offer more scheduling options for parents so that children are often not limited to a few hours of programming two or three days a week, and 2) the longer hours for teachers result in more of them qualifying for benefits thus increasing costs. Part of the changes in rates this year is due to changes in 4K; some programs became full day programs and left this category while others modified rates as they became 4K sites.

Part Day Preschool Rates					
NA or No data listed means not enough to average in that category					
Monthly Rates	Dane	Madison	Outside Madison	City Accredited	Religious
2 day a week Preschool					
Number reporting	23	10	13	2	15
Range	\$98-258	\$140-258	\$98-240	NA	\$98-240
Average 2013	\$174	\$196	\$158	NA	\$169
Average 2012	\$181	\$201	\$153	NA	\$165
% change	-4%	-2.49%	3.27%	NA	2.42%
Median	\$170	\$195	\$155	NA	\$170
3 day a week Preschool					
Number reporting	22	9	13	3	14
Range	\$130-\$371	\$195-\$371	\$130-\$350	NA	\$130-350
Average 2013	\$252	\$290	\$225	NA	\$242
Average 2012	\$239	\$249	\$204	NA	\$205
% change	5%	16.47%	10.29%	NA	18.05%
Median	\$ 241.00	\$ 280.00	\$ 205.00	NA	\$ 222.00
4 day a week Preschool					
Number reporting	9	5	4	1	4
Range	\$255-\$525	\$260-\$525	\$255-\$385	NA	\$260-\$385
Average 2013	\$356	\$376	\$330	NA	338
Average 2012	\$387	\$382	\$306	NA	365
% change	-8%	-1.57%	7.84%	NA	-7.40%
Median	\$344	\$370	\$340	NA	\$353
5 day a week Preschool					
Number reporting	10	6	4	2	5
Range	\$290-570	\$290-\$570	\$300-\$445	NA	\$290-575
Average 2013	\$442	\$494	\$358	NA	\$408
Median	\$437	\$525	\$365	NA	\$430

WEEKLY AVERAGE RATES FULL DAY CENTERS IN DANE COUNTY

Definitions: City accredited are programs accredited by the City of Madison.

Location /Type:	All of Dane Cty.	Madison	Outside Madison	City- Accredited	Non-Accredited Madison	Difference Between Accredited+ Non-Accredited	
Infants (Age 0-1):							
#Centers	104	40	64	21	18		
Range	\$155-397	\$155-397	\$205-380	\$35-397	\$155-350		
Average 2012	\$268.00	\$283.00	\$255.00	\$302.00	\$272.00	11%	\$30
Average 2013	\$271.00	\$283.00	\$263.00	\$301.00	\$267.00	13%	\$34
% change	1.1%	0.0%	3.1%	-0.3%	-1.8%		
Median	\$265.00	\$279.00	\$258.00	\$290.00	\$273.00	6%	\$17
Toddlers (age 1-2):							
#Centers	108	42	66	23	18		
Range	\$155-412	\$155-412	\$200-380	\$205-412	\$155-300		
Average 2012	\$264.00	\$280.00	\$249.00	\$305.00	\$269.00	13%	\$36
Average 2013	\$268.00	\$282.00	\$254.00	\$301.00	\$263.00	14%	\$38
% change	1.5%	0.7%	2.0%	-1.3%	-2.2%		
Median	\$268.00	\$279.00	\$253.00	\$290.00	\$273.00	6%	\$17
Two Year Olds:							
#Centers	129	54	75	31	22		
Range	\$150-\$326	\$153-326	\$150-315	\$205-\$326	\$153-300		
Average 2012	\$232.00	\$245.00	\$221.00	\$250.00	\$239.00	5%	\$11
Average 2013	\$230.00	\$244.00	\$225.00	\$254.00	\$232.00	9%	\$22
% change	-0.9%	-0.4%	1.8%	1.6%	-2.9%		
Median	\$233.00	\$244.00	\$225.00	\$255.00	\$230.00	11%	\$25
Preschool (age 3-5):							
#Centers	129	55	74	31	23		
Range	\$145-300	\$153-300	\$145-275	\$190-\$293	\$153-300		
Average 2012	\$215.00	\$225.00	\$205.00	\$238.00	\$204.00	17%	\$34
Average 2013	\$215.00	\$224.00	\$215.00	\$237.00	\$221.00	7%	\$16
% change	0.0%	-0.4%	4.9%	-0.4%	8.3%		
Median	\$217.00	\$221.00	\$217.00	\$240.00	\$221.00	9%	\$19
School Age Full Day Centers:							
#Centers	81	39	42	18	19		
After School Range	\$50-155.55	\$50-155	\$51-144	\$69-155	\$50-150		
Average 2012	\$90.77	\$ 92.55	\$ 89.43	\$ 88.92	\$97.80	-9%	-\$9
Average 2013	\$86.00	\$ 84.00	\$ 89.00	\$ 87.00	\$82.00	6%	\$5
% change	-5.3%	-9.2%	-0.5%	-2.2%	-16.2%		
Median	\$85.00	\$80.00	\$90.00	\$80.00	\$77.00	4%	\$3
Summer	93	37	56	19	17		
Full week	\$200.00	\$207.00	\$195.00	\$207.00	\$208.00	0%	-\$1

AVERAGE DAILY RATES FULL DAY CENTERS IN DANE COUNTY

Definitions: City accredited are programs accredited by the City of Madison. This rate category has seen a lot of changes as programs scramble to deal with increased part time enrollment due to the recession.

Daily Location /Type:	All of Dane Cty.	Madison	Outside Madison	City-Accredited	Not Accredited Madison
Infants (Age 0-1):					
#Centers	41	17	24	10	7
Range	\$28-133	\$34-96	\$28-133	\$47-96	\$34-80
Average2012	\$71.00	\$78.00	\$66.00	\$73.00	\$78.00
Average2013	\$72.00	\$77.00	\$72.00	\$74.00	\$64.00
%change	1%	-1%	9%	1%	-18%
Toddlers (age 1-2):					
#Centers	41	27	24	11	6
Range	\$28-133	\$34-121	\$28-133	\$44-121	\$34-80
Average2012	\$70.00	\$76.00	\$65.00	\$68.00	\$78.00
Average2013	\$73.00	\$74.00	\$71.00	\$77.00	\$63.00
%change	4%	-3%	9%	13%	-19%
Two Year Olds:					
#Centers	68	28	40	16	12
Range	\$27-133	\$30-96	\$27-133	\$45-96	\$31-68
Average2012	\$60.00	\$66.00	\$56.00	\$60.50	\$66.00
Average2013	\$61.00	\$61.00	\$61.00	\$66.00	\$54.00
%change	2%	-8%	9%	9%	-18%
Preschool (age 3-5):					
#Centers	68	29	39	16	13
Range	\$31-86	\$30-82	\$31-86	\$44-\$82	\$31-86
Average2012	\$58.00	\$58.00	\$52.00	\$58.00	\$59.00
Average2013	\$58.00	\$59.00	\$57.00	\$63.00	\$54.00
%change	0%	2%	10%	9%	-8%
School-age full day center rate:					
#Centers	53	22	31	12	9
Range	\$16-80	\$25-68	\$16-80	\$30-68	\$25-60
Average2012	\$48.00	\$49.00	\$48.50	\$42.00	\$50.00
Average2013	\$49.00	\$48.00	\$50.00	\$50.00	\$44.00
%change	2%	-2%	3%	19%	-12%

PARENT FEES:

Very little variation exists between types of centers and what parent fees are charged. 93 percent report enrollment or registration fees averaging \$70. About 24 percent offer holding fees. Eight percent require security deposits, 77 percent have late pick up fees (averaging \$70/hour but usually charged by the minute or quarter hour), 51 percent report activity fees (a 20 percent increase), and 19 percent have supply fees and less than 10 percent report fees ranging from meals to transportation to others specific to that center.