



Friends of 4-C....

Growth was the major theme at 4-C during 2011!

4-C successfully began the implementation of YoungStar, the state of Wisconsin's new quality rating and improvement system for the early care and education system. Through consistent standards, YoungStar helps parents compare the quality of different child care programs. Both parents and child care professionals want children to get the best possible start in life. YoungStar helps parents choose quality child care and helps early childhood professionals grow in their careers.

4-C is excited to be an active participant in YoungStar! Quality early childhood experiences assist children in achieving success, both in a social emotional and academic context.

Further growth and quality experiences were evident in 2011 with the addition of the Child and Adult Care Food Program (CACFP) Wellness Grant. The purpose of the Wellness Grant was to develop and implement programs promoting health and nutrition improvement for children in early childhood programs. The 4-C CACFP received funding from the Wisconsin Department of Public Instruction to assist family day care providers in developing and implementing child care wellness policies that focused on improving nutritional quality of food; encouraging physical activity; and education to providers, parents, and caregivers. All of these efforts contributed to children developing lifelong healthy habits.

During 2011, 4-C proudly expanded programming which resulted in the creation of new employment positions. We are proud of the positive impact this has on our local economies and even happier that we will have a greater impact on ensuring that all children have access to high quality early care and education experiences. We continue to be appreciative to all of our funding sources that allow 4-C to work with so many communities. What a tremendous impact 4-C is making for Wisconsin's children.

The year 2011 wrapped up by celebrating 4-C's 40th anniversary! After 40 years, 4-C is motivated and eagerly serving 19 Wisconsin counties. The 4-C staff and board of directors continue their commitment to the early care and education community. Many thanks to the staff at 4-C for all they do to support the children in our communities! We look forward to continued growth and quality in early care and education in 2012.

Many thanks for all you do to support our communities' children!

Executive Director



REFERRAL

- Helped 2,746 families find child care
- Provided child care related technical assistance to 9,982 families
- Served 20 families & 21 children through the AODA Child Care Program
- Provided 17 enhanced referrals to parents from seven local companies



CERTIFICATION

- Conducted 13 start-up meetings for 193 total potential English-Speaking child care providers and 10 start-up meetings for 37 potential Spanish-speaking providers
- Conducted 565 home visits to certified family child care homes
- Consulted with 2,339 parents and child care providers
- Latino Child Care Project: 19 workshops/classes were offered in Spanish with 178 persons attending



CACFP

- Helped to provide nutritious meals and snacks to an average of 5,045 children per month
- Reimbursed an average of 528 child care providers per month
- Conducted 1,370 home visits to monitor the program and offer nutrition education and training
- Contributed over \$2 million to the southern Wisconsin economy through child care provider reimbursements
- Assisted 65 family daycare providers in developing and implementing child care wellness policies through the WI CACFP Child Care Wellness Grant



PROFESSIONAL DEVELOPMENT

- Offered 127 training opportunities to 1,962 attendees
- Impacted 882 early childhood professionals through the collaborative Launching Into Literacy & Math series
- Provides access to the Resource Room & Lending Library to providers 172 times
- Worked with 751 child care programs in preparing for the YoungStar quality rating system

Financials

REVENUE

Dane County Department of Human Services	\$414,700
City of Madison	82,527
United Way of Dane County	33,276
United Way of Green County	2,000
United Way of Northern Rock County	4,700
WI Department of Public Instruction	*2,751,171
Supporting Families Together Association	837,846
Columbia County Department of Health & Human Services	18,000
Walworth County	5,000
Donations, User Fees and Other Sources	121,694
TOTAL	\$4,270,914

EXPENSES

Personnel	\$ 1,367,782
Operating Space	373,270
Payments to Providers	90,771
Depreciation	2,335,591
TOTAL	\$4,206,771

*Total includes \$2,298,091 in child care provider payments from the U.S. Dept. of Agriculture Child and Adult Care Food Program (CACFP). Complete audit is available by writing to the 4-C Business Manager.

Donors

We wish to express our sincere thanks to the following funders named herein for their generous contributions to 4-C in 2011. While this is only a partial list of donors, we thank all the businesses, foundations, and individuals who help sustain 4-C efforts. Your continued support is genuinely appreciated.

Adesys	Gordon Flesch	Once Upon A Time Child	SwimWest
After School Clubs Inc.	Heidi K. Moore Photog.	Care Center	TDS Employee Fdtn
Alita de la O	Jimmy Kauffman	Dianne Parish	The Essay Expert
Associated Bank	Kids Depot	Population Design	Tingalls Dzyn
Marni Bekkedal	Joan Laurion	Promega	Turn Two Auto Repair
Benvenutos	Diane Lee	Rodan & Fields	Veolia
The Blue Spoon	Liliana's	Ann Schmitz	Carrie Volenberg
Joanne Brown	Los Sabrosos	Mary Schott	Wegner LLP
Culvers	Northleaf Winery	Sari Schroeder	Christine Wittleder
EVP Coffee	Oak Bank	Seven Hawks Winery	
First Choice Dental	On Ice Promotions	Staller Estates Winery	



Board of Directors

MEETINGS

<u>Date</u>	<u>Time</u>	<u>Location</u>
January 10	11:30a.m.	4-C
February 14	11:30a.m.	4-C
March 14	11:30a.m.	4-C
April 11	11:30a.m.	4-C
May 9	11:30a.m.	4-C
June 13	11:30a.m.	4-C
July 11	12:00p.m.	4-C
August 8	12:00p.m.	4-C
September 12	12:00p.m.	4-C
October 10	12:00p.m.	4-C
November 14	12:00p.m.	4-C
December 12	12:00p.m.	4-C

MEMBERS

Jimmy Kauffman	Chair
Jim Triatik	Vice Chair
Carrie Leonard	Treasurer
Christine Wittleder	Secretary
Jennifer Peters	Member
Ann Schmitz	Member
Arielle Silver Karsh	Member
Steven Soliman	Member
Stephanie Udell	Member