



A giving event
ending
**February
29th**

Help 4-C continue to provide
FREE high quality early
education materials to children
across southern and
southwestern Wisconsin
through our Resource Room
and Resources on the Road
lending library

4-C Lending Library 2024 Sponsor Kit

Community Coordinated Child Care, Inc. (4-C)
is a 501(c)(3) nonprofit organization
EIN: 39-1165742
Your donation may be tax-deductible



4-C's mission is to ensure that every child has access to high quality care and education by empowering our communities and families through integrated support and equitable practices.

At 4-C

Our **Resource Room** is located at the 4-C office on **5 Odana Court in Madison, Wisconsin**. As a combined **Child Care Resource & Referral agency** (established 1971) and **Family Resource Center** (2022), 4-C is always seeking more ways to connect with and support **early education professionals and families**.

Our **FREE lending library** is available to **everyone** and currently contains

157 toy kits

224 activity backpacks

116 storybook backpacks

numerous **large and small children's books**, and **reference books** for early education professionals.

2023 Resources on the Road Participant

I've been a family child care provider for 28 years and have 4-C has been an incredible help to me through all these years! I truly appreciate all they have to offer!

Dane County

2023 Resources on the Road Participant

I like all the options to do different activities with the families I serve. Also, activities in English and Spanish

Green County

Anyone interested in visiting the Resource Room can use our **FREE** die cuts. We also have **materials for purchase**, including different types of paper, large and small lamination, a binding machine, and pre-made activity kits.

Our 2024 Goal is to raise \$80,000 to ensure our resources are available both at 4-C and on the road

4428 People Served

Total Number of People Served Both on the Road and at 4-C

We strive to reach as many **early education professionals, parents, families, and community members** as possible. That's why we offer our **FREE** lending library both at our **Resource Room** in Madison and through our **mobile Resources on the Road** program.

5 Odana Court, Madison, WI 53719
608-271-9181 | www.4-C.org



In 2023 Resources on the Road completed routes in the spring, but wasn't able to schedule fall routes due to limited funding. Will you help us get our resources back on the road?

On the Road

To help meet the educational needs of young children across southern and southwestern Wisconsin, 4-C purchased and supplied the **Resources on the Road** van in 2017 with generous support from Attic Angels, Middleton Ford, The Steve Stricker American Family Insurance Foundation, and AlphaGraphics Middleton.

Over the past five years, the van has traveled **42,000 miles** across **eight Wisconsin Counties**: Columbia, Dane, Dodge, Green, Jefferson, Rock, Sauk, and Walworth. It has made **1291 stops** at community events, Play N Learn sites, Family Resource Centers, Group Child Care Centers, and Family Child Care homes.

Total Number of Items Checked Out on the Road

5648 Items Checked Out

Items available for checkout on the road include themed **Toy Kits**, **storytime backpacks**, **teacher big books**, and **activity backpacks**.

2023 Resources on the Road Participant

We love having access to additional materials to expand our play and learning without blowing the budget or having to store all those materials. I love the idea of shared materials! We all have things we only need sometimes. But expecting providers from different counties to drive down to Madison during business hours to access the library just isn't feasible. The library bus is definitely essential to making the best use of those materials.

Columbia County

184

The Average Number of Resources on the Road Stops Made Each Year

Number of Hours Donated by Volunteers

3186 Hours Volunteered

Volunteers are a vital part of our lending library system. **Individuals** and **groups** volunteer their time to help us ensure each item returned is cleaned, sanitized, and inventoried.



\$10,000 - Resource Van Champion

Limit 5

Your logo will appear



- On **BOTH SIDES** of the Resources on the Road van for the duration of our 2024 routes
- As a Lending Library **SPONSOR** on our website Partner page
- On lending library **TOY KITS** and **BOOKS** purchased in 2024
- In our 4-C's **2024** Annual Report

\$5,000 - On the Road Supporter

Limit 6

Your logo will appear



- On the **BACK** of the Resources on the Road van for the duration of our 2024 routes
- As a Lending Library **SUPPORTER** on our website Partner page
- On lending library **TOY KITS** and **BOOKS** purchased in 2024
- In our 4-C's **2024** Annual Report

\$2,500 - Toy Kit Advocate



Your logo will appear

- As a Lending Library **ADVOCATE** on our website Partner page
- On **TOY KITS** purchased or updated in 2024
- In our 4-C's **2024** Annual Report

\$1,000 - Storybook Friend



Your logo will appear

- As a Lending Library **FRIEND** on our website Partner page
- On **BOOKS** purchased in 2024
- In our 4-C's **2024** Annual Report

Our Goal is to raise \$80,000 to ensure our resources continue to be available at 4-C and on the road

2024 Lending Library Sponsor Chart

Benefits	Champion \$10,000	Supporter \$5,000	Advocate \$2,500	Friend \$1,000
Recognized in 4-C's 2024 Annual Report	✓	✓	✓	✓
Credited as a Sponsor on 4-C's Partner page	✓	✓	✓	✓
Your Logo added to Books purchased in 2024	✓	✓		✓
Your Logo included on Toy Kits purchased in 2024	✓	✓	✓	
Your Logo posted on the back of the Resources on the Road van		✓		
Your Logo displayed on both sides of the Resources on the Road van	✓			



**Sponsorship is also available for those
preferring to remain anonymous**

Support Us



4-C is a 501(c)(3)
nonprofit
organization
EIN 39-1165742

Donations may be
tax-deductible

**This 2024 fundraising
campaign ends
February 29th**



To participate in this campaign:

- Visit: <https://qrco.de/bei944>
- Or contact Caroline
 - caroline.smith@4-c.org

Payments can be made via:

- ACH/Credit Card
 - Visit: <https://qrco.de/bei944>
 - Or contact Rebecca
 - rebecca.strome@4-c.org
- Check sent to:

4-C

Attn: Lending Library
5 Odana Court
Madison, WI 53719

Timeline:

- Starting **March 1st** Lending Library Sponsors will be added to 4-C's Partner page
- After sponsors are finalized - **Logos** will be added to the van by **AlphaGraphics** in Middleton, Wisconsin
- **Logos** will be added to **new materials** as they are purchased

Note: Data referenced in this sponsor kit is from years 2017 - 2023



Other Ways to Support 4-C

- Visit the Resource Room!
- Make a one-time or recurring donation
- Buy a 4-C shirt
- Host a fundraiser
- Make an in-kind donation
- Workplace Giving
- Donate through a donor-advised fund
- Invite us to your upcoming event



4-c.org/get-involved/

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